



Los Angeles County Farm Bureau

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LACFB

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Upcoming Event..... Upcoming Event.....

Don't Forget to Save the Date!



A Free Agricultural Education Event, visit
www.agdayla.com for additional information
and required registration!

Dates: Wednesday and Thursday
April 21 or 22, 2010

Time: 9:30 a.m. – 1:00 p.m.

Place: Big Red Barn

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FARM BUREAU MEMBER BENEFITS

Enjoy Farm Bureau member benefits that include:

Insurance discount programs, discounts on lodging, car rentals, participating theme parks, etc.

Check out: <http://cfbf.com/benefits/index.cfm> for details

Request a complimentary copy of California Country Magazine!

[\[https://www.cfbf.com/CalifCountryMag/orderCalifCountryMag.cfm\]](https://www.cfbf.com/CalifCountryMag/orderCalifCountryMag.cfm)

Produced by the California Farm Bureau Federation, California Country is the latest in the organization's long-running commitment to educating consumers, media and legislators about the importance and incomparable bounty of food, fiber and flowers grown in California.

Farm Bureau has produced regularly scheduled television programs since 1964 and more than 2,200 episodes of California Country have aired since its title changeover from *The Voice of Agriculture* in 1997.

California Country Magazine ~In its effort to reach consumers and educate them on the importance of agriculture, the California Farm Bureau is proud to produce *California Country*® magazine. The magazine is published six times a year and is one of the many benefits enjoyed by the Farm Bureau's sustaining members. Non-member subscriptions are available for just \$9.00 per year (a savings of 50% off the annual cover price!).

CALIFORNIA COUNTRY TELEVISION

Don't forget to watch California Country Television. For a broadcast schedule near you see:

<http://www.californiacountry.org/on-tv/broadcast-schedule.aspx>



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WITHOUT
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Search the Allied Agent Locator (<http://www.cfbf.com/farmagents/>) for an agent near you or call (800) 282-1446.

Nationwide Insurance
Nationwide Insurance Company of America offers a 7 1/2 percent discount on personal auto insurance to Farm Bureau members in California. To find an agent near you, visit www.nationwide.com or call 1-877-669-6877
Web site at www.nhpcalifornia.com.

AGRICULTURAL TIDBITS:

Didn't get to go to the World Ag Expo? Free online seminars-the next best thing:

TULARE, Calif., (AgPR) — A sample of the more than [60 agricultural seminars](#) held at World Ag Expo are now available online at [WorldAgExpo.com](#) courtesy of [CaliforniaAgNet.com](#), the official web cast provider of the Expo. Each year, the three-day Expo shares an immeasurable amount of information with attendees on its 2.6 million square feet of show grounds. From the Farm Credit Dairy Center to the steps of the heritage complex, World Ag Expo attendees visit the expo to learn about new products and technologies shaping the agricultural industry. Eight categories of seminars were hosted at the Expo in 2010, irrigation, general agriculture, international trade, beef production, world ag women, hay and forage, dairy and education. <http://www.worldagexpo.com/General-Info/Seminar-Videos.htm>

Wet winter leaves Sierra snowpack above average [Associated Press, March 4, 2010] California's wet winter has left an above-average snowpack in the Sierra Nevada, boosting prospects for additional water deliveries to cities and farms, water officials said on Wednesday. But the California Department of Water Resources cautioned that the winter rain and snow was not enough to fully offset three previous years of drought....If wet weather continues, the department says the State Water Project will be able to deliver 35 percent to 45 percent of requested amounts of water....Farmers are wondering why the state hasn't committed yet to the amount of water it will be able to deliver, said Paul Wenger, president of the California Farm Bureau Federation. "Unless they make the determination pretty quickly, it won't help farmers get their crops in the ground," Wenger said. "Right now, Mother Nature is giving us a plentiful supply of snow and water, so let's take advantage of it, and do the prudent thing and fill our reservoirs." <http://www.sfgate.com/cgi-bin/article.cgi?f=/n/a/2010/03/03/state/n130748S24.DTL>

Tomatoes get sliced from menus [Wall Street Journal, March 3, 2010]

A shortage of tomatoes from weather-battered Florida is forcing restaurants and supermarkets to ration supplies amid soaring prices for America's most popular fresh vegetable. Fast-food restaurant chains such as Wendy's have stopped automatically including tomatoes in sandwiches; now customers have to know to ask. Even then, consumers might not get what they usually do. At Lloyd's, a white-tablecloth restaurant across the street from the Chicago Mercantile Exchange, signs went up this week warning that only plum tomatoes are available. http://online.wsj.com/article/SB10001424052748704548604575097950250670456.html?mod=WSJ_hpp_MIDDLENexttoWhatsNewsTop

Beef Daily [http://blog.beefmagazine.com/beef_daily/2010/02/22/what-is-in-americas-future/] If you haven't read this blog post, [What Is In America's Future?](#) by Dirty Jobs contributor SRM yet, than you definitely need to check it out today on *BEEF Daily*! Mike Rowe is the host of a show called Dirty Jobs, a program dedicated to exploring the hard work that average Americans do to make life easier for everyone else. For Rowe, that sometimes means visiting farms....[What Is In America's Future?](#) By Mike Rowe...I'm *really bugged about something and I've decided to throw it out there. Here's my question – Are the American farmers heading towards the same fate as America's auto industry? I know some of you are already thinking "What the heck is this guy talking about?" but just stay with me for a few minutes.*

AGRICULTURAL EVENTS, GRANTS, AND FREEBIES:

AG DAY LA – <http://aqdayla.com/aqday2010.html> (Click to sign up for this FREE agricultural education event) We are inviting all 3-4th grade teachers and their students, from L.A. County, who would like to join us on an Adventure. Teachers and students will learn how agriculture completes the many pieces (water, plants, bees, fiber, food, and dairy) that form the puzzle of our everyday lives. From the food we eat to the clothes we wear, agriculture affects us ALL. AG DAY LA is filled with valuable hands-on educational experiences to grade school students in L.A. County schools. It provides a fun and exciting way for teachers to address State Standards, as well as to promote agricultural literacy. AG DAY LA is an eye-opening event for many kids who don't know where their food comes from or have never seen a live farm animal. AG DAY LA 2010 will take place at the following venue: The 9th annual AG DAY LA celebration will be held on **Wednesday and Thursday, April 21st and 22nd, 2010, from 9:30 AM to 1:00 PM at the Fairplex facility (Big Red Barn) in Pomona. Visit the www.aqdayla.com homepage to hear/watch AG DAY LA from the animals' perspective as well as previewing some of our learning highlights!**

State 4-H Field Day, Deadline: April 2, 2010 The 2010 State 4-H Field Day is planned for May 29, 2010. The event will include a variety of interests including presentation day, state fashion revue, a plant science contest and interview contest amongst many others. If you are interested in exhibiting at this annual event, click here <http://www.ca4h.org/projresource/fieldday/SFD-App-Form2010.pdf> for an application.

Real Food Is..., Deadline: March 29, 2010 [California School Garden Network Newsletter – March 2010] 2010 National Video Contest challenges students to define what real food means to them by creating a short video that completes the phrase "Real Food is..." Created by the National Farm to School Network and sponsored by the Lunch Box Project, this contest is open to K-12 and college students and runs until March 29, 2010. The winners will receive \$1,000 and an all expenses paid trip to the conference to show their videos during the opening plenary. More info is available at <http://video.farmentoschool.org>

CA Department of Education: New Spring Training Part II of Fresh Fruits and Vegetables: A Centerpiece for a Healthy School Environment [California School Garden Network Newsletter – March 2010] This free two-day training is designed for school personnel and community partners. It provides tools to support an increase of fresh fruits and vegetables on school campuses through fun, interactive, and skill-building activities. Download training flyer and register at <http://www.healthyschoolenvironment.org>

Gardens for Learning - Creating and Sustaining Your School Garden [www.csgn.org – publications] Gardens for Learning is a comprehensive guidebook that provides a strong foundation to support the growing school garden movement. It was developed by a team of experienced garden educators, nutritionists, state officials, and other garden experts. This guidebook is a must-have resource for anyone looking to enhance learning through the use of gardens in schools and other community settings. Only available by download. Go to <http://www.csgn.org/images/pdf/GFLBook.pdf> to download the Complete PDF of *Gardens for Learning*.

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Announcements

AG DAY LA

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<http://agdayla.com/agday2010.html>

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Other Organizations

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LACFB Business Directory

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